

W P C O



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-31-55

Call letters W P C O

Station Location: Mt. Vernon, Indiana

MT. VERNON BROADCASTING COMPANY, INC. (AL 9-19-57; EFF: 11-20-57)

x HENRY C. SANDERS and NORMAN HALL, d/b as

Name of licensee MT. VERNON BROADCASTING COMPANY, INC.

Transmitter location On U.S. Hwy. 62, 1.1 mi. W. of Mt. Vernon, Indiana (CP 12-1-54)
(Lic. 8-31-55)

47620
Main studio location On U.S. Hwy. 62, 1.1 mi. W. of Mt. Vernon, Indiana (CP 12-1-54)
(Lic. 8-31-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9124	12-1-54	1590	500w (COND'L CLAUSE)	Day	12-1 8-1-55
C.P. for a new Standard Broadcast Station at Mt. Vernon Indiana					
BP-6889 (1)	7-19-55	Mod. of CP (BP-9124) for extension of completion date to 9-1-55			
BL-5828	8-31-55	1590	500w	Day	8-31 8-1-58
Lic. to cover CP(9124, as mod.) for a new standard broadcast station (COND'L CLAUSE)					
BAL-2782 EFF:	9-19-57	Voluntary assignment of license to Mt. Vernon Broadcasting Company, Inc. 11-20-57			
BR-3156	7-16-58	1590	500w	Day	8-1 8-1-61
	7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-3156	12-28-61	Renewal of license			12-28 8-1-64
BR-3156	7-10-64	Renewal of License			8-1 8-1-67
BR-3156	7-18-67	Renewal of License			8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-3156	10-28-70	RENEWAL OF LICENSE (LONG)			8-1-73
BTC-6454	12-30-70	INVOL. TC			
EBSA	6-12-72				
BR-3156(S)	8-24-73	RENEWAL			8-1-76
BTC-7285	3-28-74	VOL TC	EFF:	4-16-74	
BR-3156					
BZ-9167(L)	9-14-76	Renewal of License and Modification			8-1-79
BR790319UH	11-14-79	RENEWAL OF LICENSE (S)			8-1-82

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

HENRY C. SANDERS & NORMAN HALL d/b as MT. VERNON BROADCASTING CO.

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Letters ☒ New

Name

PO c/o Henry C. Sanders, Radio Station WBNL, Boonville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BP-9124 Rec'd Filed	12-21-53	Construction permit for a new standard broadcast station to be operated on Frequency: 1590kc Power: 500w Hours of Operation: Daytime Trans. Location: On U.S. Hwy. No. 62, 1.1 mi. West of Mt. Vernon, Indiana Studio Location: Same Spearman and Roberson, Attys. A. D. Ring, & Associates, Engrs.	Docket No. 11677	
	12-24-53		GRANTED	12-1-54
	12-24-53		Cond'l re acceptance interf. from proposed oper. of Rollins B/C, Inc. at Indianapolis, Inc.,	
BMP-6889 Rec'd Filed	7-9-55 7-11-55 7-11-55	Modification of construction permit (BP-9124 which auth. a new standard broadcast station) for extension of completion date from 8-1-55 to 9-1-55.	GRANTED	7-19-55

GATES BC 500GY

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

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MT. VERNON BROADCASTING COMPANY, INC.
 Name * **HENRY C. SANDERS AND NORMAN HALL, d/b as**
MT. VERNON BROADCASTING COMPANY, Mt. Vernon, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-5828 Rec'd Filed	8-12-55 8-15-55 8-15-55	License to cover construction permit (HP-9124, as modified) which authorized a new standard broadcast station. John C. Spearman, Atty.	GRANTED	8-31-55
BAL-2782 Rec'd Filed	8-27-57 8-30-57 8-30-57	Voluntary assignment of license to Mt. Vernon Broadcasting Company, Inc. Robert L. Heald, Atty.	GRANTED EFF.	9-19-57 11-20-57
BR-3156 Rec'd. Resubmitted Rec'd. Resubmitted Rec'd&Filed	5-5-58 5-7-58 5-5-58 5-19-58 6-2-58 6-5-58	Renewal of license.	RETURNED-Ltr-5-9-58- not-filed-in-trip-&- balance-sheet-requested. RETURNED-ltr-5-28-58-not signed-&sworn-to-as-of current-date. GRANTED	5-9-58 not-filed-in-trip-&- balance-sheet-requested. 5-28-58-not signed-&sworn-to-as-of current-date. 7-16-58

FORM BC-121
AUG. 1956

APPLICATION RECORD - BROADCASTING

1590kc

Call
Letters WPCO

Name MT. VERNON BROADCASTING CO., INC.
MT. VERNON, INDIANA zip 47620

File No.	Dated	Application for	Action	
			Nature	Date
BR-3156 REC'D & FILED	4-25-61 5-3-61	RENEWAL OF LICENSE	GRANTED	12-28-61 12-28-61
BR-3156 Rec'd Filed	5-2-64 5-6-64 5-6-64	Renewal of license	GRANTED	7-10-64
BR-3156 R & F	4-29-67 5-3-67	Renewal of License	GRANTED	7-18-67
BR-3156 R & F \$75 #597984 PN Recd. PRESS	4-25-70 5-1-70 " " JUN 8 1970	RENEWAL OF LICENSE	GRANTED	10-28-70
ETC -6454 Rec'd RESUB. R&F FEE PD: \$250 #649616 CODE 053 (Form 316) also see WBNL(AM & FM)	11-10-70 12-7-70 12-11-70 DEC 18 1970	Involuntary transfer of control of lic corp from Henry C. Sanders to Bertha Ellen Sanders, Executor of the last Will and Testament of Henry C. Sanders (deceased)	RETURNED no fee GRANTED	11-30-70 not signed 12-30-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W P C OName MT. VERNON BROADCASTING COMPANY, INC.
MT. VERNON, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3156	4-25-73	RENEWAL OF LICENSE	GRANTED	8-24-73
R & F	4-30-73	AMENDED 8-6-73 re: composition of area; ascert.		
PN Recd.	"	of comm. needs; employment program		
PRESS				

BTC-7285	10-22-73	Voluntary transfer of control of lic corp from	GRANTED	3-28-74
Rec'd	10-26-73	Bertha E. Sanders to Kenneth E. Johnson	EFF:	4-16-74
FEE PD: \$500	#246283	(SEE OVER)	GRANT FEE: \$2,200.00	
CODE 047			048 PD 4-22-74 W	304723
FILED	11-5-73			
(Add'l fee \$500 paid				
NOV 16 1973	#249580			

BR-3156	3-25-76	Renewal of License.	GRANTED	9-14-76
R & F	3-31-76	AMENDED 5-18-76 re: comp. or area & commercial matter	issued with BZ-9167	
P. N. Rec'd	3-31-76			
Press		AMENDED 6-15-76 re: EEO		
	MAY 3 1976			

RE: B TC-7285 - NOTED: Contract signed by all stockholders
of licensee; transferee includes wife in contract;
financial plan???; Sec.VI not submitted; proposed progr
re comm survey etc not submitted

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters

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#5

Name MT. VERNON BROADCASTING COMPANY, INC.
Mt. Vernon, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9167 R & F DM PRESS: JUL 16 1976	3-25-76 4-1-76 7-8-76	Direct Measurement	GRANTED issued with RENEWAL	9-14-76
BR790319UH PRESS: MAY 18 1979		RENEWAL OF LICENSE	GRANTED	11-14-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

